

# M.G E M I

## **Position**

Junior Design Intern

Full Time (*Monday - Thursday. May 15, 2023 - Aug 17, 2023*)

Miami, FL / South Florida

## **About M.Gemi**

M.Gemi is a modern, sustainable mission to create beautiful shoes, handbags, and accessories, that matter. It all started with Maria Gangemi, and her childhood growing up in Sicily, equally captivated by the open-air fish and farmers markets and refined cuisine as she was by the handmade shoes and handbags displayed in boutiques' windows. It was the artisans behind the shoes, however, that kept her attention. Determined to preserve the centuries-old, generational craft and livelihood of these makers, M.Gemi was founded in 2015.

Today, M.Gemi relies on only the world's best—from high-quality leathers to unparalleled craftsmanship passed down from generation to generation—to launch new, small-batch styles weekly, available directly to consumers.

Our team—located in Miami, Boston, New York, and Florence—is obsessed with quality and innovation at every touchpoint, from unparalleled client service to exceptional products, from our shoes to our website. We thrive on creating a one-of-a-kind experience our customers love, and our team can be proud of. We seek a highly ambitious, creative problem solver to join our team.

To learn more visit: [www.mgemi.com](http://www.mgemi.com)

## **About You**

You have a love of artisanry and respect for age-old craftsmanship. You're passionate about art direction, design, social media, and typography. You're excited by digital innovation, driven by insights, and ahead of trends. You're motivated and eager to learn about and grow within a direct-to-consumer fashion business. You thrive in a fast-paced environment and can manage a variety of deliverables at any given time while being organized and detail-oriented.

## **The Role**

The M.Gemi Junior Design Intern will join our creative team, led by our Creative Director and Senior Art Director, and work closely with the editorial, marketing, merchandising, development, and leadership teams. Day-to-day responsibilities include:

- Social media content ideation, creation, and calendar management across owned channels; including but not limited to TikTok, Instagram, and Facebook.
- Design of select weekly emails and site content to support product launches, editorial, and brand stories.
- Paid social and search ad design.
- In-person activation support via social media coverage and brand representation.
- Contribute to marketing and creative meetings and brainstorm.
- Review and learn from the campaign and social reports presented to the creative team.
- A capstone project to be determined together dependent on the intern's major and interests to be presented at the end of the internship.
- Plus opportunities to pitch and craft larger initiatives like partnerships, brand campaigns, and even new products.

The Junior Design Intern is a remote role based in South Florida, full-time Monday through Thursday, with in-person meetups for brand activations and collaboration. This role will report to M.Gemi's Senior Art Director.

## **Qualifications**

- Current enrollment in an accredited creative design program
- Design portfolio or relevant work examples, and resume required
- Active on social media with expertise in corresponding apps (specifically TikTok & Instagram) and ahead of trends
- Expertise in Adobe Creative Suite or equivalent design tool of choice
- Passion for designing groundbreaking, digital work
- Strong attention to detail
- Understanding of UI, UX, and responsive web designs
- On the cutting edge of the latest trends and best practices
- Interest in fashion and accessories
- Photography, motion design, and HTML/CSS expertise are each a bonus
- Located in the South Florida area
- Most importantly: what you don't know, you're eager to learn